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INNOVATIVE POTTY TRAINING PRODUCT REDUCES POTTY TRAINING TIMES FOR BOYS

***The World's Only Flushable Toddler Urinal Can Speed
the Potty Training Process By As Much As 15 Months!***

Chicago, IL – Not only has the potty training process changed little since the introduction of disposable diapers, but the process has actually become more difficult due to the super absorbency of modern diapers. Until the **Peter Potty®**, no new products have emerged to specifically encourage early potty training for boys. The **Peter Potty®**, *the world's only flushable toddler urinal* from Visionaire Products Inc., effectively encourages boys to become interested in potty training at a younger age. In addition, it empowers them to be able to stand and go potty by themselves, just like Dad does.

According to a study published by the American Academy of Pediatrics, on average, boys do not master potty training until after their third birthday. With the **Peter Potty®**, parents find on average, boys achieve this milestone 6 months earlier; with some as much as 15 months earlier. In addition, the normal stresses for both parents and child are reduced, as it is natural for boys to stand while going potty.

The stand-up factor of the **Peter Potty®** can be a key aspect in the early potty training of boys. Most two-year-old boys have mastered the motor skills needed to lower their pants and training underwear partially, while standing. In contrast, the motor skills required to lower their pants and underwear to their ankles (necessary for sitting on a traditional potty chair) are not developed until they are much older. Little boys also delight in the added reward of having the ability to flush the potty themselves, and eventually use the **Peter Potty®** without adult supervision.

Parents also appreciate the fact that the **Peter Potty®** saves money by speeding up the training process. Using a **Peter Potty®**, to eliminate even one month of training, saves parents approximately \$45 in diaper costs, not to mention when potty training occurs 6-15 months sooner!

The **Peter Potty®** is available at select retail outlets and on various Internet sites. Visit www.peterpotty.com to find a local or Internet retailer. The Peter Potty retails between \$39.99 and \$49.99.

About Visionaire Products

Visionaire Products is committed to designing and manufacturing innovative product solutions for the potty training of young children. The **Peter Potty®** is the first of a family of products developed by **Visionaire Products**. For more information, visit www.peterpotty.com or call 312-997-2310, ext. 35.

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